

JULY 2026 FRVA Governing Board Meeting – Sedalia, MO

A quorum was met with 55%, 119 out of 217 National Directors were in attendance (51% needed)

Fiscal Report:

- The Finance Report was accepted, we recently registered our 560,000 family membership, membership is currently at 38,000
- A budget of \$43,500 has been set for the three big RV shows (Hershey, Tampa, Quartzsite)
- Funding for the Ambassador program is \$40,000
- A new Director of Marketing has been hired
- The cash incentive affiliate program has a budget of \$15,000
- We are funding Marketing initiatives which includes our partnership with RV There Yet
- FRVA has implemented a new association management system which is being built in-house
- During the past nine months the books for fiscal year 2024 have been closed
- Preparation of 2025 tax return will begin soon
- Cash flow is good
- We are selling properties and moving all employees to the Round Bottom building

Executive Director's Report:

Had some discussion about why people aren't renewing – dues increase, didn't use benefits, health or spousal death, stopped RVing

The Perry Convention will have new format – Thursday-Sunday

Constitution & By-laws:

Proposal 1 – Change definition of a family unit PASSED

Proposal 2 – Associate members can have the right to vote and hold office in chapters and some areas, this will benefit chapters PASSED

Proposal 3 – Reduce the required quorum for the Governing Board meeting, with an amendment to make it 33% PASSED

Proposal 4 – Removes the Associate Chapter category and reduces membership of a chapter to seven PASSED

Proposal 5 – President can be temporary delegate or can appoint a temporary PASSED

Convention Committee:

Two sub-committees have been formed → Look into regional rallies, chapter fair should be more constructive

Recommendation 1 – August 2027 Convention to be held in Shawnee, OK → after discussion the location was approved

Recommendation 2 – Tucson for Winter 2028 (3/16-20/2028) Approved

Policy and Procedures Committee:

1. Membership fees and dues – keep monthly payments as an option PASSED
2. Commercial Membership fees and dues – reduced to \$69/\$138/\$207 PASSED
3. Executive Board nominations and elections – allows for an officer to serve an expired term and then run for two terms, also allows ballots to be mailed electronically PASSED
4. Governing Board Voting – allows for electronic voting SENT BACK TO COMMITTEE
5. Chapter president can now appoint temporary National Director PASSED
6. Nominating Committee Election and Responsibilities – suggestion to raise the stipend to \$1,000 was denied, the rest of the proposal passed

Commercial Council Report:

RVs shipped from manufacturers to dealers was 138,160 as of May – only 17,739 were motorized

Review Council Report: presented

Associated Management System (AMS):

At least four seminars are being offered this week

Contract Committee:

Have reviewed two additional partnership contracts

Education Committee:

Learning Zone at the convention – RV lifestyle and training, 23 classes

University – waiting for Horizon to be finished before updating

Will be adding videos, slides, and handouts

Member Services Committee:

Roadside Rescue Plan will cover mobile tire repair dispatch

Proposal from America's RV Warranty

Approve the proposal from Dutch, pet insurance company

Looking at Allstate and paralegal support for members while on the road

Ambassador Program Recruitment Committee:

Designed to strengthen the foundation and future growth of the Family RV Association by empowering dedicated members to serve as informed, enthusiastic representatives of the organization.

Enhancing FRVA Committee:

Working on promoting FRVA, updated the employee handbook

Recruitment Committee:

Have done a lot of research developing the Ambassador Program
Explained about handouts and online sign ups

Governance Committee:

Accessing the monthly meetings being held for the National Directors and Presidents

Retention and Member Satisfaction Committee:

This committee is to focus on developing ideas and recommendations for the Executive Committee to retain memberships and improve enthusiasm and connections of our members.

Risk Management Committee:

Review loss claims on both commercial insurance package and the Arch travel package
****The committee is looking for more members who have an insurance background

Technical Advisory Committee:

Reviews articles submitted to the magazine and for online emails

Towable Committee: The chairman could not attend for health reasons, so Steve Raye presented the report

The Perry RV rodeo was successful and will be held again on Saturday 10:00-1:00. The committee may want to take the rodeo other places to get our name out there.

Working on a committee mandate

Realizing we need to focus on towables

Hosting the Towable Roundtable

Working with INTO to attend brand rallies

National President's Report:

New computer system, Horizon, has been a big focus (it will make it easy to register for conventions and rallies online)

Employee handbook has been updated

Many things that we shouldn't be paying for have been discovered and stopped

National Director and Executive Board monthly meetings

New HELP desk

IT expenses have been cut down (everything is on the Cloud)

Switched to TEAMS

Expired members are being called

Getting a better handle on Life members

T-Mobile → unlimited

Residential lots sale has been finalized → \$315,000 and about \$50,000 of expenses, money will be used for the development of Round Bottom

A new Marketing Manager was hired

Medical & Travel Assist is being analyzed, it now only covers the US, Canada, and Mexico

Past officers are calling new joins, after Membership calls them

First Timers Mentor Program – there were 14 mentors for 125 first timers at Sedalia

T-Mobile is being taken care of inhouse

Always reviewing the magazine, discussions have been ongoing about whether we should continue to print them or go straight digital

Bank accounts and credit cards are being consolidated

President Mitchell feels we're going in the right direction

New Business:

The new plans for Round Bottom were shared

- Accommodate all our needs with the minimal amount of work

- Room for current staff and four more employees

- Adding a studio for Q & A and podcasts (video and audio)

- There will be a print shop, store, warehouse, & conference room

- Plans are preliminary

- The campground will lose two electric only sites

A vote was taken and passed to keep membership dues at \$99 for one year (discount if you renew for two or three years).

Budget:

The new budget is \$500K less than 2026

It is ambitious on new memberships and renewals

- The budget was passed

New area presidents:

Nancy Pierce	Eastern
Gary Babcock	Great Lakes
Randy Johnson	International
Don Schrek	Northwest

James McDaniel was re-elected as the Western president

The meeting was adjourned at 2:55 pm

Respectfully submitted by Gillian Raye, Penn Coachmen, National Director